

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Mail et al. )  
For: OPTIMALLY ADAPTING MULTIMEDIA )  
CONTENT FOR MOBILE SUBSCRIBER )  
DEVICE PLAYBACK )  
Serial No.: 10/589,417 )  
371(c) Date: 7 November 2006 )  
Art Unit: 2442 )  
Examiner: Michael W. Chao )  
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**AMENDMENT AND REPLY TO OFFICE ACTION UNDER 37 CFR §1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir or Madam:

In reply to the Office Action mailed 14 November 2008, kindly amend the application as follows: